

LITE LINES

MAY / JUNE / JULY 2025



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NU-LITE VISION STATEMENT

Our vision is to provide resources to benefit and possibly give some redirection to anyone wishing to advance their personal and professional goals.

MEETING DATE

2ND TUESDAY OF EACH MONTH



Greetings and Well Wishes to everyone.

First, I would like to thank everyone for continuing to be a part of Nu-Lite. You are very essential to our success.

Congratulations and thank you to the 2025-26 Officers that agreed to remain a part of the Executive Board.

As we close another year in ABWA, August will be the start of another great year. As we celebrate our out-going DVP Renee Clement in July, we want her to know that we salute her and wish her well in the future.

Shirley Stitt, President



BELIEVE. BELONG. BECOME.

American Business Women's Association



May Day 1st
Cinco de Mayo 5th
Mother's Day 11th
Armed Forces Day 17th
Memorial Day 26th



Best Friend Day 8th
Flag Day 14th
Father's Day 14th
Juneteenth 19th



Independence Day 4th
National Hot Dog and Ice Cream Month



MAY

Alice / 3rd ~ Dedric / 9th ~ Ta'Mera B. 27th

JUNE

JULY

Beverly / 19th ~ Tara / 30th

MEETING HIGHLIGHTS

May Shakesha Watson will be enlightening us on how to make better use of our money.

June Betty Deloach, coming from Mott College, will be sharing some benefits of attending.

July Nu-Lite will be highlighting APEX, addressing the Business at hand while having a day of fun filled activities.

ABWA's Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

ABWA's Proud Code of Conduct

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Association's Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own business or personal interests.
- As an ABWA member, I will not allow my actions, personal beliefs or convictions alienate sponsors, members or prospective members at any level of the ABWA organization (local, regional or national)
- As an ABWA member, I will always treat member colleagues, the ABWA National team, guests, speakers, vendors and sponsors with dignity and respect.

ABWA's Core Values

Our core values are the foundation for which the American Business Women's Association (ABWA) was founded on in 1949. They're reflective of the ethos of the ABWA culture, and have been integral to creating an enduring and supportive community for generations of women in the workplace.

1. **Selfless Leadership** – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
2. **Building Community** – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
3. **Value and Seek Diversity** – Be committed to recruiting new members from diverse cultures, work industries and experiences.
4. **Manage for Innovation and Excellence** – Be committed to original thinking and delivering excellence in everything you do.
5. **Lifelong Learning** – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
6. **Focus on Facts and Own the Results** – Be committed to using "data" to drive your decisions and actions, and be accountable for your performance, good and bad.
7. **Choose to Make a Difference** – Be committed to unlocking a member's potential and inspiring/motivating her to become the best version of herself.
8. **Celebrate** – Be committed to celebrating members' achievements.

May Presenter

Shakesha “Kesha” Watson,

Financial Coach,
Real Estate Agent and
Tax Professional

Shakesha “Kesha” Watson is a certified Financial Coach, Licensed Real Estate Agent, and Tax Professional who specializes in helping individuals master their money to achieve lasting financial freedom. With her motto, “No judgment, just results,” Kesha brings a compassionate, action-oriented approach to coaching that empowers clients to save more, reduce debt, improve credit, and reach their financial goals with confidence.

Kesha holds NCHEC certifications in Homeownership Counseling and Financial Capabilities from NeighborWorks America. She earned a Bachelor’s degree in Public Administration and is currently pursuing her MBA at the University of Michigan–Flint. With over five years of experience as a financial coach for a nonprofit in Genesee County, she developed a financial literacy onboarding curriculum that has impacted more than 500 low- to moderate-income families. On average, her clients saw a 75-point credit score increase and an increase in savings of over \$300 within six months of coaching. In addition to her financial expertise, Kesha is a devoted follower of Jesus Christ, a wife, mother, and multi-business entrepreneur. She is passionate about helping others transform their financial lives while staying grounded in faith, purpose, and community.

June Presenter

Betty Deloach is a dedicated Higher Education Professional with over 30 years of experience committed to student success and academic excellence. Holding a Master of Business in Administration and an Honorary Doctorate, she has spent her career championing student development, institutional growth, and community engagement. Known for her unwavering passion for serving students, Betty has left a lasting impact through her leadership, mentorship, and advocacy in the field of education.

Betty Deloach
Mott Community College

Congratulations to our 2025-26 Officers

President ~ Nadie Brackins-Holmes

Vice President ~ Vivian Stuart

Secretary ~ Beverly Woods

Treasurer ~ Shirley Stitt



EVERYBODY

July Presenters

ABWA APEX OVERVIEW

TAKING CARE OF NU-LITE BUSINESS

WHILE HAVING A



AMERICAN BUSINESS WOMEN'S ASSOCIATION

P.O. Box 4757 • Overland Park KS 66204-0757 (800) 228-0007 • Fax (913) 660-0101

ABWA Application for New Membership

According to **ABWA's 2023-2024 National Bylaws, Article V, Section 1**: Membership in ABWA is limited to individuals who are eighteen (18) years of age or older. Benefits of membership begin the date your application and payment are received and processed at ABWA National Headquarters. For renewal purposes, membership starts on the first day of the month following the date the application and payment are processed and renews annually. Dues payments are non-refundable and non-transferrable.

Date: _____

First Name: _____ MI: _____ Last Name: _____

Affiliation Information:

Do you plan to join a local League? ☐ Yes ☐ No If yes, League name _____*Note: Participation in an ABWA local League is contingent upon timely payment of annual National dues.*

Name of Member Sponsor (if applicable): _____

Address and Contact Information:

Home address: _____

City / State / Zip: _____

Mobile phone number: _____ Primary e-mail address: _____

Do you have a Facebook account? ☐ Yes ☐ No Facebook Name: _____

Note: An e-mail address is required to access your membership information and conduct business online at www.abwa.org.
By providing your e-mail address, you are authorizing ABWA to contact you by e-mail.

Personal Demographics *(for statistical purposes only)*Are you 18 years of age or older? ☐ Yes ☐ No Birthdate: (MM/DD): _____ Birth Year (YYYY): _____Business Owner, Employment and Education Level Demographics *(for statistical purposes only):*

Your Company's Name: _____ Your Title: _____

Are you a business owner? ☐ Yes ☐ No Description of products/services: _____

Highest Level of Education Completed:

☐ High School/GED ☐ Vo-Tech ☐ Associate's Degree ☐ Bachelor's Degree ☐ Master's Degree ☐ Doctorate Degree

Enclosed is my ABWA National dues payment of:

☐ \$115 ABWA National Membership ☐ \$50 ABWA National Student Membership **To qualify for student membership, include a class schedule reflecting enrollment in 12+ credit hours per semester.*

Payment Information: ☐ Check: Mail check with application to ABWA, P.O. Box 4757, Overland Park, KS 66204-0757☐ Visa ☐ MasterCard ☐ Discover # _____ / _____ / _____

Expiration Date: ____/____ Security Code (3-digit code on back of card): _____

Name on Card _____

Signature _____

The American Business Women's Association is a non-profit organization which is serviced by ABWA Management, LLC, a company organized for profit. All ABWA income is received by ABWA Management, LLC and, in exchange, the company provides all necessary services and materials to the ABWA membership. Dues are not deductible as a charitable contribution for Federal income tax purposes; however, they may be deductible under other provision of the Internal Revenue Code.



ABWA Nu-Lite Charter Chapter

P O Box 310475

Flint Michigan 48531

Email: abwanulite@gmail.com

Zelle: abwanulite@gmail.com

Website: www.nulite-abwa.org

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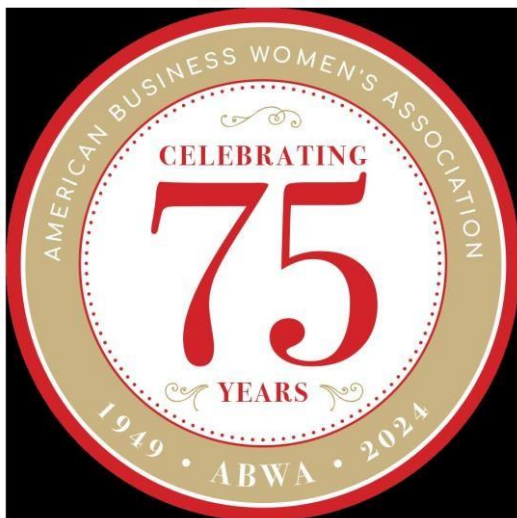
### 2024-2025 Executive Board Officers

Shirley Stitt ~ President

Vivian Stuart ~ Vice President

Beverly Woods ~ Secretary

Nadie Brackins-Holmes ~ Treasurer



## ABWA National Headquarters

P O Box 4757

Overland Park, Kansas 66204-0757

1 (800) 228-0007