

LITE LINES

AUGUST / SEPTEMBER / OCTOBER 2024



Shirley Stitt

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President

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## NU-LITE VISION STATEMENT

Our vision is to provide resources to benefit  
and possibly give some redirection to anyone  
wishing to advance their personal goals.

## MEETING DATE

2<sup>ND</sup> TUESDAY, EACH MONTH



Nu-Lite ABWA, I am honored to be chosen your President. My main goal for this year is commitment. I am promising my commitment to my duties, to the Executive Board, to the entire membership and I am requesting the same commitment from you all. As an ABWA Chapter, we must learn from our past; but we must also direct our main focus on our future progress.

We will work together to make Nu-Lite Chapter the very best that it can be. Our vision for moving forward must be a shared vision. We must share our ideas, our opinions and our aspirations in order for Nu-Lite Chapter to be on task professionally and personally. We are not always going to agree on everything, therefore, we must agree to disagree to do so respectfully so that we work out a solution to any and all problems. The key will be democracy and not dictatorship.

Progress is essential. Setting and attaining goals assures progress. Progress assures chapter growth in membership, as well as other areas of striving for success. Teamwork makes the dream work. In the latter quarter of this year, we have gained three new members. Thank you Barbara Shackelford and Nadie Brackins-Holmes.

The previous entire Executive Board has been nominated and voted on as the 2024-2025 Women of the Year. Beverly Woods, Vivian Stuart, Shirley Stitt and Nadie Brackins-Holmes will be honored at the EMC meeting in September.

We are off and running Nu-Lite!! At the finish line, the reward for true commitment will be real success!! Let's Go Nu-Lite!!



There are no federal holidays in August. Instead, August highlights daily, weekly, and monthly celebrations and observances such as U.S. Air Force Day, World Lung Cancer Day, National Book Lover's Day and International Left-Handers Day

Labor Day is a federal holiday in the United States celebrated on the first Monday of September to honor and recognize the American labor movement and the works and contributions of laborers to the development and achievements in the United States.

Columbus Day is a federal holiday in the United States that falls on the second Monday in October. It commemorates Christopher Columbus's arrival in the New World on October 12, 1492. The holiday also celebrates the cultural heritage of Italian Americans, as many scholars believe Columbus was born in Genoa, Italy.

CONGRATULATIONS NU-LITE FOR RECEIVING  
BEST PRACTICE ~ STRIVING



HERE IS NADIE MAILING OUR SUBMISSION



**AUGUST:** Barbara S. 10<sup>th</sup> / Pat O. 13<sup>th</sup> / Helen D. 30<sup>th</sup>

**SEPTEMBER:** Ernestine J. 21<sup>st</sup> / Nadie BH. 30<sup>th</sup>

**OCTOBER:** Kathy 5<sup>TH</sup> / Vivian S. 12<sup>th</sup> / Charlotte JM 29<sup>th</sup>

## MEETING HIGHLIGHTS



**August meeting:** Activist, Qiana Towns  
Maximizing Impact: Careers, Community and Caring for Family

**September meeting:** Entrepreneur, Beverly Cummings  
“I Love What I Do” Serving Others

**October meeting:** Highlights from National Conference  
from Nu-Lite members that attended

**ABWA's Mission Statement**

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

**ABWA's Proud Code of Conduct**

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Association's Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own business or personal interests.
- As an ABWA member, I will not allow my actions, personal beliefs or convictions alienate sponsors, members or prospective members at any level of the ABWA organization (local, regional or national)
- As an ABWA member, I will always treat member colleagues, the ABWA National team, guests, speakers, vendors and sponsors with dignity and respect.

**Core Values**

Our core values are the foundation for which the American Business Women's Association (ABWA) was founded on in 1949. They're reflective of the ethos of the ABWA culture, and have been integral to creating an enduring and supportive community for generations of women in the workplace.

1. **Selfless Leadership** – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
2. **Building Community** – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
3. **Value and Seek Diversity** – Be committed to recruiting new members from diverse cultures, work industries and experiences.
4. **Manage for Innovation and Excellence** – Be committed to original thinking and delivering excellence in everything you do.
5. **Lifelong Learning** – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
6. **Focus on Facts and Own the Results** – Be committed to using "data" to drive your decisions and actions, and be accountable for your performance, good and bad.
7. **Choose to Make a Difference** – Be committed to unlocking a member's potential and inspiring/motivating her to become the best version of herself.
8. **Celebrate** – Be committed to celebrating members' achievements.





## ABWA's 2024 Fall Membership Campaign SEPTEMBER 1 – NOVEMBER 30

*Fall Into Friendship at ABWA  
Invite a Friend to Join and Grow Together!*



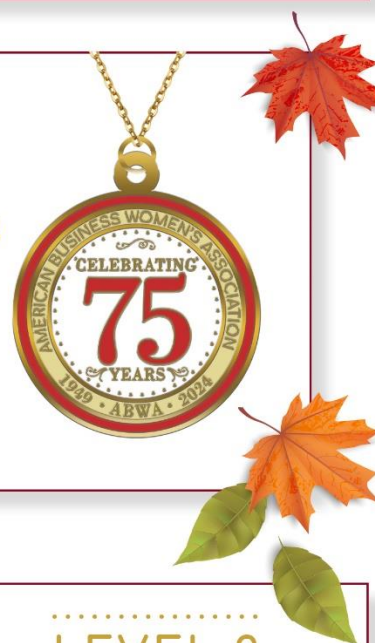
Share your ABWA success stories with friends, neighbors and business colleagues so they can discover the opportunities, education, and support within the American Business Women's Association.

In appreciation for sponsoring new members during the Fall Membership Recruitment Campaign we're offering these lovely gifts (while supplies last).

### LEVEL 1

When you recruit  
**ONE NEW MEMBER**

You will receive ABWA's stunning 75th Anniversary gold pendant hanging on a twenty-inch gold chain.



### LEVEL 2

When you recruit  
**THREE OR MORE  
NEW MEMBERS**

You will receive an 8 Piece Luxury Bath Soap Gift Box.

Rejuvenate your mind, body, and soul with Loverly's Handmade Bath Soaps.

100% Paraben-Free





Qiana Towns Williams is a dedicated wife, mother, and community leader. As a lifelong resident, she is passionate about promoting the arts, uplifting her community and making a positive impact.

Qiana's love for the arts began at age three when her mother, a stage actress, taught her to recite Langston Hughes' poem "Crystal Stair." She has passed a love for service and the arts on to her daughters, Sam (a 22 year old Social Worker) and Cassidy (a 15 year old senior at Carman-Ainsworth High School). She is the owner of Stuart Towns Homes, a small business dedicated to addressing blight in North Flint. Her personal experiences fuel her dedication to community work, where she takes great pride in mentoring young women, helping them navigate their personal and professional journeys.

As a champion of social justice and women's empowerment, Qiana has served as the immediate past president of the YWCA board of directors and currently serves as the District Director for State Senator John Cherry. She is committed to addressing community needs and advocating for supports that benefit Flint and Genesee County.

Additionally, Qiana is an active member of Alpha Kappa Alpha Sorority Inc., Zeta Beta Omega Chapter. She serves as the Corresponding Secretary and Chair of the Social Justice Committee, promoting equality and justice in community. She was also recently elected to serve as a board director at the Flint YMCA.

Qiana holds a Master of Fine Arts from Bowling Green State University and a Master of Arts from Central Michigan University. She brings her love for writing, literature and the arts to her role as an English professor at Delta College.

Qiana Towns Williams is committed to continuing her work as a leader, educator, entrepreneur, and community supporter. Her lifelong goal is to motivate and empower others to join efforts to impact positive change in Flint.

Mother Beverly Cummings is a member at the Christ Fellowship Missionary Baptist Church. Her husband is an Associate Minister there under the leadership of Rev. Allen C. Overton Sr. She retired from St. Joseph Hospital and General Motors in Lansing MI. She has three children Phillip, Tiffany and Diamond; and 5 Grandchildren. She loves making Cakes, Pies and Cookies; especially Snickerdoodle. She also enjoys canning Jam, Jellies, Beans, Corn, and many other vegetables.

As an Entrepreneur, her love is for people and not for the money. She loves doing what she does.



## AMERICAN BUSINESS WOMEN'S ASSOCIATION

P.O. Box 4757 • Overland Park KS 66204-0757 (800) 228-0007 • Fax (913) 660-0101

## ABWA Application for New Membership

According to **ABWA's 2023-2024 National Bylaws, Article V, Section 1**: Membership in ABWA is limited to individuals who are eighteen (18) years of age or older. Benefits of membership begin the date your application and payment are received and processed at ABWA National Headquarters. For renewal purposes, membership starts on the first day of the month following the date the application and payment are processed and renews annually. Dues payments are non-refundable and non-transferrable.

Date: \_\_\_\_\_

First Name: \_\_\_\_\_ MI: \_\_\_\_\_ Last Name: \_\_\_\_\_

## Affiliation Information:

Do you plan to join a local League? ☐ Yes ☐ No If yes, League name \_\_\_\_\_*Note: Participation in an ABWA local League is contingent upon timely payment of annual National dues.*

Name of Member Sponsor (if applicable): \_\_\_\_\_

## Address and Contact Information:

Home address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Mobile phone number: \_\_\_\_\_ Primary e-mail address: \_\_\_\_\_

Do you have a Facebook account? ☐ Yes ☐ No Facebook Name: \_\_\_\_\_

Note: An e-mail address is required to access your membership information and conduct business online at [www.abwa.org](http://www.abwa.org).  
By providing your e-mail address, you are authorizing ABWA to contact you by e-mail.

## Personal Demographics (for statistical purposes only)

Are you 18 years of age or older? ☐ Yes ☐ No Birthdate: (MM/DD): \_\_\_\_\_ Birth Year (YYYY): \_\_\_\_\_

## Business Owner, Employment and Education Level Demographics (for statistical purposes only):

Your Company's Name: \_\_\_\_\_ Your Title: \_\_\_\_\_

Are you a business owner? ☐ Yes ☐ No Description of products/services: \_\_\_\_\_

Highest Level of Education Completed:

☐ High School/GED ☐ Vo-Tech ☐ Associate's Degree ☐ Bachelor's Degree ☐ Master's Degree ☐ Doctorate Degree

## Enclosed is my ABWA National dues payment of:

☐ \$115 ABWA National Membership ☐ \$50 ABWA National Student Membership *\*To qualify for student membership, include a class schedule reflecting enrollment in 12+ credit hours per semester.*

Payment Information: ☐ Check: Mail check with application to ABWA, P.O. Box 4757, Overland Park, KS 66204-0757☐ Visa ☐ MasterCard ☐ Discover # \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_ Security Code (3-digit code on back of card): \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

The American Business Women's Association is a non-profit organization which is serviced by ABWA Management, LLC, a company organized for profit. All ABWA income is received by ABWA Management, LLC and, in exchange, the company provides all necessary services and materials to the ABWA membership. Dues are not deductible as a charitable contribution for Federal income tax purposes; however, they may be deductible under other provision of the Internal Revenue Code.





## ABWA Nu-Lite Charter Chapter

P O Box 310475

Flint Michigan 48531

Email: [abwanulite@gmail.com](mailto:abwanulite@gmail.com)

Website: [www.abwa-nulite.org](http://www.abwa-nulite.org)

Zelle: [abwanulite@gmail.com](mailto:abwanulite@gmail.com)

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2024-2025 Executive Board Officers

Shirley Stitt ~ President

Vivian Stuart ~ Vice President

Beverly Woods ~ Secretary

Nadie Brackins-Holmes ~ Treasurer

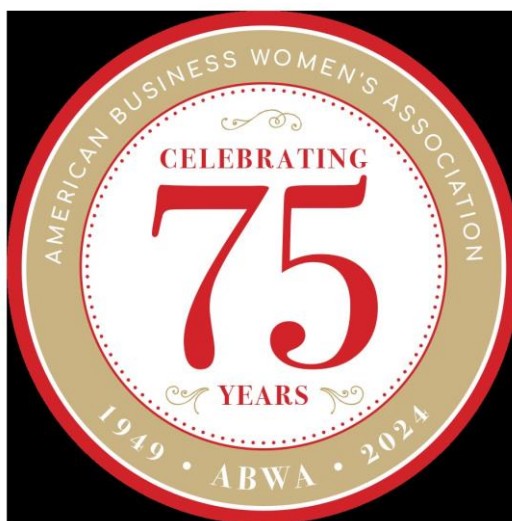


ABWA National Headquarters

P O Box 4757

Overland Park, Kansas 66204-0757

1 (800) 228-0007



Wednesday, September 25 – Saturday, September 28, 2024